

The Cruisin' Tigers GTO Club

Company Name: _____
Contact Name: _____
Phone Number: _____

EXCITING ADVERTISING OPPORTUNITY!

We are seeking advertisers for our monthly news letter, Tiger News. Our membership is rapidly approaching 300 and, in addition, we mail copies to other GTO Association of America chapters and industry dignitaries. We also offer advertising exposure through our very active WEB site (www.cruisintigersgto.com) which logs thousands of visitors per month. In other words - **we offer exciting targeted advertising opportunities.**

We are incorporated, as a not-for-profit group, with a history of benefiting worthy charities through our general treasury and from the proceeds of our annual Indian Uprising, all Pontiac car show. If you advertise with us you get direct access to those who own, or are interested in, classic automobiles and your dollars are put to good use.

Our monthly news letter is about to grow to a magazine size format (8 1/2" x 11" pages). This allows us to offer four ad sizes as outlined below:

Approximate Business Card: (approximately 2 1/2" x 1 1/2")
\$125.00 annually (\$33.33 square inch)

Approximate Double Business Card: (approximately 5" x 1 1/2")
\$200.00 annually (\$26.67 per square inch)

1/2 Page: (approximately 6" x 4") **(Limited Availability—1st Come, 1st Served)**
\$325.00 annually (\$13.54 per square inch)

Full Page: (approximately 6" x 8") **(Limited Availability—1st Come, 1st Served)**
\$500.00 annually (\$10.42 per square inch)

Club WEB Site:
WEB site only cost: **\$175.00 annually (without Tiger News ad)**
In conjunction with above: **\$100.00 annually (add to any of above Tiger News ad prices)**

Please, consider advertising with us. Pick the ad program which best serves your needs, indicate your selection below and mail this form with your check to the below address (don't forget to include an existing ad copy or business card). We will assemble an ad proof and share it with you prior to publication.

Thank you for your consideration. If you have any questions do not hesitate to contact us.

Make Checks Payable To: The Cruisin' Tigers GTO Club

Remit to:
Charles Singer
184 S. Ela Road
Barrington, IL 60010
Questions:
Call: (630) 650-0823
E-mail: kcmsinger@gmail.com

Describe Desired Ad: _____

Check #: _____ Amount Paid: _____

See the back of this page for approximate ad size illustrations. ▶▶▶

Cruisin' Tigers / Tiger News - Ad Layout Examples

(Ad Sizes Shown Are For Illustration Purposes Only)

The diagram illustrates four ad layout examples within a large black-bordered frame. Each example is represented by a colored rectangular box containing text. The boxes are arranged vertically, with the largest box at the bottom and the smallest at the top.

- Business Card Ad Size** (Blue box): \$125.00 Annually
- Double Business Card Ad Size** (Red box): \$200.00 Annually
- One Half Page Ad Size** (Green box): \$325.00 Annually
- Full Page Ad Size / \$500.00 Annually** (Black text at the bottom of the frame)

WEB Site In Combination With Above, Add \$100.00